**Lim Chuan Yong, Alden (A0118870B)**

**Title:** Rojak in a Kopi Cup

**Communication Vehicle:** Web-based Interactive Art

For this web-based interactive art, the communication process has a receiver as the visitor of the web page, a sender – the computer which executes the programmed code (indirectly the artist), a channel – the interactive art piece, and the message about culture-identity crisis. A feedback loop can be established by inviting the visitor to interact with the art piece, which changes immediately as the visitor interacts with it. The message is intentionally ambiguous at the beginning but slowly reveals itself as the visitor reaches the end of the interaction when the cups turn empty or broken. At this point the communication process between artist and visitor ends and the visitor is left with the message to ponder about.

(117 words)